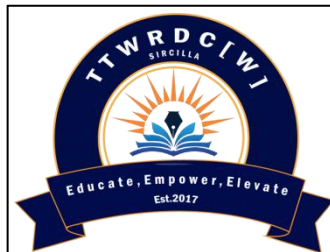


**TELANGANA TRIBAL WELFARE RESIDENTIAL DEGREE COLLEGE
FOR WOMEN, THANGALLAPALLY ,RAJANNA SIRCILLA**



Activities Report

Department of Commerce



Faculty members

M. Sandhya rani (HOD)

T. Vidya

ACADEMIC YEAR: 2022-23

ACTIVITY: WORLD CONSUMER RIGHTS DAY

DATE : 15/03/2022

Theme : Fair Digital Finance

Objectives :

To promoting fair trade practices, educating consumers about their rights and responsibilities, advocating for stronger consumer protection laws, and empowering consumers to make informed choices in the marketplace.

ABOUT THE PROGRAMME:

Department of Economics organized a programme on consumer rights day with collaboration of Commerce Department to give awareness about consumer rights.





FEEDBACK OF THE STUDENTS:

We participated in consumer rights day programme. From this programme we learn so many things, like awareness about goods and services while we purchase .

- G.Sujatha

STUDENT SEMINAR

Date: 25-06-2022

Student seminars are an effective teaching and learning strategy in higher education. This student seminar focused on "Forms of Business Organisations." The seminar aims to enhance students' understanding of different business structures, including sole proprietorships, partnerships, corporations, and cooperatives, among others.

OBJECTIVES

The primary objectives of the seminar are:

1. To deepen students' understanding of various forms of business organizations.
2. To develop students' research, presentation, and critical thinking skills.
3. To foster collaborative learning and peer-to-peer knowledge sharing.
- 4.

OUTCOMES

1. **Enhanced Understanding:** Students gain a comprehensive understanding of the various forms of business organizations, including their advantages, disadvantages, and practical implications.

2. **Improved Skills:** The seminar helps students improve their research, analytical, presentation, and interpersonal skills.
3. **Peer Learning:** Students benefit from the diverse perspectives and insights shared by their peers during presentations and discussions.
4. **Increased Engagement:** The interactive and collaborative nature of the seminar fosters higher levels of student engagement and motivation.



WEBINAR

TWO DAY NATIONAL SEMINAR ON EDA AND BI

DATE: 17-10-2022 AND 18-10-2022

OBJECTIVES:

- To introduce students to the concepts and techniques of Exploratory Data Analysis.
- To familiarize students with BI tools and their applications in business decision-making.
- To enhance analytical and problem-solving skills relevant to the commerce sector.

ABOUT THE PROGRAM:

The Two-Day National Seminar on Exploratory Data Analysis (EDA) and Business Intelligence (BI), organized by St. Ann's Women's College, aimed to provide participants with a comprehensive understanding of modern data analysis techniques and business intelligence tools. The seminar adopted a variety of teaching and learning methods to enhance the educational experience and ensure effective knowledge transfer.

STUDENT PARTICIPATED: III AND II B.COM STUDENTS

ST. ANN'S COLLEGE FOR WOMEN
(Autonomous, Affiliated to Osmania University)
Approved by UGC, CoE, BBA, CBC, UPEU
College with Potential for Excellence by UGC,
Mahatma, Hyderabad-500028

DEPARTMENT OF COMMERCE

organises

**TWO DAY NATIONAL
LEVEL WORKSHOP
ON
EDA AND BI**

DATE
17TH & 18TH OCTOBER

TIMINGS
9:30AM-12:00 PM

VENUE: AV ROOM

PLATFORM: BLENDED MODE

CHIEF PATRON:
Dr. Sr.P. Amrutha,
Principal,
St. Ann'S College For Women

RESOURCE PERSON
Mr. Imran Wadkar
Data Science Enthusiast,
Trainer for Data Analytics

**HEAD, DEPARTMENT OF
COMMERCE**
Mrs. T. Anuradha

DEAN STUDENT AFFAIRS
Mrs. Davala Mahitha

FACULTY COORDINATORS:
Mrs. N. Supriya
96669 95044
Mrs. Sai Sarada
81068 01922

STUDENT COORDINATORS
Jemima - 70939 65706
Simran - 81421 98192

ABOUT THE WORKSHOP

Increasingly in today's business environment, we all need to understand, analyze and present data. Tools such as Excel and PowerPoint are fine when it comes to basic data presentation. But when it comes to greater data challenges we all need more serious tools.

In this workshop, on Day1 we will explore python as a data analysis tool and cover basics of EDA using a real-world data set and introduces you to the practical knowledge and the main pillars of EDA, including data exploration, data preparation, visualization, and data relationships using a Python programming language.

Day 2 focuses on Microsoft Power BI which is the most powerful self service business intelligence platform. Power BI is in demand and many businesses use it for data analysis, data handling, and data presenting.

This two days workshop will provide you with the knowledge of tools and concepts using Power BI, a basic introduction to Power BI and its functionality like tabs data upload etc.

PROGRAMME SCHEDULE

Day 1 -

- EDA with Python

Day 2 -

- Presenting data with MS power BI
- E-poster presentation

Theme: Data Analytics -future of everything

Registration fee:
Rs.100/- per student

Click here to register:

E-certificates will be issued

PAYMENT ACCEPTED HERE



ABOUT THE COLLEGE

St. Ann's College for women was established by the congregation of the sisters of St. Anna in 1985. Since inception it is committed to the highest ideals of higher education with its vision of "Academic Excellence, Skill Enhancement and Value Enrichment" aiming towards Women Empowerment". The college was reaccredited by NAAC in the year 2016 and was awarded 'A+' grade (End cycle) with 3.31 CGPA. Further the college is conferred with the status of "College with Potential for Excellence" in 2010 & 2014. The college has continued to grow in quality impact and reach. At present it has a strength of over 3800 plus students and 155 well qualified committed, dedicated and experienced staff members, belonging to as many as 28 different departments.

ABOUT THE DEPARTMENT OF COMMERCE

The Department of Commerce at the college, offers 6 undergraduate program options with specializations in Accounting, International Finance and Accounting (integrated program with ACCA) Computer Applications, Foreign Trade and Honors (Strategic Finance) (integrated with CMA), B.Com Business Analytics, B.Com Business Process Management, alongside a Master's program in commerce. The department with its motto of Quest for Excellence has always been in the forefront in introducing relevant academic programs, ability enhancement career oriented courses and several student centric activities with a multidisciplinary approach.

TAKEAWAYS FROM THE WORKSHOP

- Understand the fundamental concepts of EDA using Python.
- Develop the skills required to carry out a preliminary investigation on any data set.
- Gaining hands-on experience that can be taken to place of work.
- Learn how to apply Power BI for best practices that are in line with current business and technical requirements.




ST. ANN'S COLLEGE FOR WOMEN

PROGRESSIVE FEMINIST EDUCATIONAL INSTITUTION
WOMEN EMPOWERMENT AND SELF-DEVELOPMENT CENTRE (WESDC)
WOMEN EMPOWERMENT, HYDERABAD



2 Day National Workshop on EDA & Power BI
Certificate of Participation

This is to certify that Ms. Ganguli Revathi
has attended the *2 Day National Workshop on Exploratory Analysis with Python and Microsoft Power BI* on 17 & 18 October 2022, at St. Ann's College for Women, Hyderabad organized by Department of Commerce, St. Ann's College for Women Hyderabad.


Dr. Sr. P. Amrutha
Principal, St. Ann's College for Women


Dr. Vinod Kumar Murli
National HR
Made for free with Certifyea

ACTIVITY: Extension Lecture on Career Opportunities in Commerce

Date: 09-01-2023

Venue: TTWRDC(W), Siricilla

Speaker: K. Purnachander, Research Scholar

Introduction: On January 9, 2023, a guest lecture focusing on career opportunities in commerce was organized at TTWRDC(W), Siricilla. The lecture aimed to provide valuable insights and guidance to students interested in pursuing careers in the field of commerce. He is an eminent speaker and running a YouTube channel named "Purna Educare". With this channel he is giving continuous coaching to participants for M.com Entrance and also giving online coaching to TSSET, UGC NET aspirants.

Key Points Covered:

- 1. Introduction to commerce careers:** The speaker began by providing an overview of the diverse career paths available within the field of commerce. He discussed how commerce encompasses various domains such as accounting, finance, marketing, human resources, supply chain management, and entrepreneurship.
- 2. Trends and industry insights:** The lecture delivered into current trends and developments shaping the commerce industry, including technological advancements, globalization, regulatory changes, and evolving consumer preferences.
- 3. Exploring career Options:** He provided insights into different career options available to commerce graduates and professionals. This included traditional career paths such as chartered accountancy, financial analysis, and management consulting, as well as emerging fields such as fintech, e-commerce, data analytics, and sustainable business practices.
- 4. Skill development and Qualifications:** Sir highlighted the essential skills and qualifications required to succeed in various commerce careers. These included technical skills such as accounting, financial modeling, and data analysis, as well as soft skills such as communication, problem-solving, teamwork, and adaptability.



ACTIVITY: Field visit

Date: 20/01/2023

PLACE OF VISIT: POWERLOOM INDUSTRY AT SIRICILLA

Objectives: After completion of this project students will able

- To know working hours of machines and workers
- To know how the machines are working.
- To know about workers economic & social conditions.
- To know which kind of machines are used to work.
- To understand Powerlooms functioning .

Introduction:

The Department of Commerce in collaboration with Department of Economics went on a field trip to the Power loom industry at Siricilla, to provide students with practical insights into industrial operations and economic dynamics.

The primary objective of the field trip was to understand the functioning of the power loom industry, its impact on the local economy, and the role of technology in textile manufacturing.

Key Observations:

- **Technological Integration:** Students observed the integration of modern technology in the powerloom sector, highlighting its significance in increasing

productivity and efficiency.

- **Labor Dynamics:** Insights were gained into the labor-intensive nature of the industry, with discussions on labor rights, working conditions, and wage structures.
- **Economic Impact:** Discussions with industry experts shed light on the economic impact of the powerloom sector on employment generation, income distribution, and regional development.
- **Environmental Concerns:** Attention was drawn to environmental concerns such as energy consumption, waste management, and pollution control measures within the industry.



FEEDBACK:

The field trip provided valuable experiential learning opportunities for students, enhancing their understanding of economic principles within the context of the power loom industry. It emphasized the interplay between technology, labor, and economic development, stimulating critical thinking and analytical skills among participants.

ACTIVITY: PARTICIPATION IN POSTER PRESENTATION COMPETITION ON NATIONAL SCIENCE DAY

DATE: 02-03-2023

OBJECTIVES:

- It showcased their capability to engage with scientific concepts and apply them to real-world contexts within the realm of commerce.
- To Improve research skills, and creativity in their poster presentations.
- To develop interdisciplinary approach and ability to Connect commerce with science

ABOUT THE PROGRAMME:

National Science Day is celebrated in India on February 28th each year to commemorate the discovery of the Raman Effect by Sir C.V. Raman in 1928. This day aims to promote scientific temper and inspire students to engage with science and its applications. In line with this spirit, a Poster Presentation Competition was organized to encourage students from diverse educational backgrounds to showcase their understanding and creativity in science-related topics. Despite being commerce students, a group enthusiastically participated in this event, showcasing their “WORKING MODEL OF GST.

STUDENT PARTICIPATED: III AND II B.COM STUDENTS

FEEDBACK OF THE STUDENTS:

Students felt that the session covered all relevant aspects of GST in detail, providing a thorough understanding of the tax system.



ACTIVITY: Field visit

Date: 10/03/2023

Topic: Tie and Dye Industrial Visit

Exploring Tie and Dye Techniques in Textile Design

Objectives:

- The primary objective of this visit is to introduce students to the fundamentals of tie and dye techniques and their application in textile design.
- Through hands-on experimentation and guided instruction, students will gain practical skills in fabric manipulation, dye application, and pattern creation.
- Additionally, this visit aims to foster creativity, critical thinking, and problem-solving abilities among students as they design and execute their own tie and dye garments

About the programme :

Department of Commerce in collaboration with Economics planned to went a field visit on exploring tie and dyetechniques in textile design .The tie and dye technique, also known as resist dyeing, isan ancient art form that has been practiced for centuries across various cultures. In this visit we aim to delve into the intricacies of tie and dye and explore its application in making clothes. This project serves as an opportunity for students to learn about traditional textile arts, experiment with different dyeing techniques, and unleash their creativity in designing unique garments.

KEY POINTS COVERED:

- **Introduction to Tie and Dye:**
Students will be introduced to the history, cultural significance, and various techniques of tie and dye through lectures, presentations, and visual demonstrations.
- **Fabric Preparation:**
Students will learn how to select suitable fabrics for tie and dye, prepare them for dyeing, and explore different folding, twisting, and binding techniques to create unique patterns.

The two most common chemicals are the dyes themselves, which are Procion type fiber-reactive dyes and soda ash (sodium carbonate).Other chemicals we sometimes use are urea and calsolene oil, both used for mixing more advanced dye mixtures.

1. Dyeing Process:

Guided by instructors, students will experiment with different dyeing methods, including immersion dyeing, direct application, and batik wax resist, to achieve desired colors and patterns on the fabric.

2. Garment Design and Construction:

Once the tie and dye fabrics are ready, students will brainstorm garment design ideas and draft patterns for their clothing pieces. They will then proceed to cut, sew, and assemble the garments using the tie and dye fabrics as the primary material.

3. Finishing Touches and Presentation:

Students will add final embellishments, trims, and finishes to their garments to enhance their aesthetic appeal. The completed garments will be presented in a fashion show or exhibition, allowing students to showcase their creativity and craftsmanship.

Outcome and Assessment:

At the end of the visit, students will have gained practical skills in tie and dye techniques, garment construction, and design. Their finished garments will serve as tangible evidence of their learning and creativity. Assessment will be based on criteria such as creativity, craftsmanship, technical proficiency, and presentation skills.

Conclusion:

The tie and dye visit will help students gain an enriching learning experience that combines art, culture, and fashion. By exploring traditional textile techniques in a hands-on manner, students not only develop practical skills but also gain a deeper appreciation for the rich heritage of textile arts.





Feedback :

We went on a field visit at siricilla to visit tie and dye unit. This visit enhances students' creativity and technical proficiency and also fosters collaboration, critical thinking, and cultural awareness.

- M.Nirosha

ACADEMIC YEAR: 2021-22

WEBINAR

Date: 26-06-2021

On 26-06-2021, SRR Government College, Karimnagar, organized an online webinar focusing on career aspects for commerce students. The event aimed to provide insights into various career opportunities available for commerce graduates and the skills necessary to excel in these fields. This report outlines the teaching-learning methodologies adopted during the webinar and evaluates their effectiveness.

Objectives of the Webinar

1. To inform commerce students about diverse career paths.
2. To enhance students' understanding of industry requirements.
3. To provide guidance on acquiring necessary skills and qualifications.
4. To encourage interaction and networking among participants.

Teaching-Learning Methodologies

1. Interactive Presentations

- **Content Delivery:** Experts delivered presentations using slides that included career

options, required qualifications, skill sets, and real-world examples.

- **Engagement Techniques:** Polls and quizzes were integrated into the presentations to maintain engagement and assess comprehension in real-time.

2. Panel Discussions

- **Expert Panels:** Professionals from various commerce-related fields participated in panel discussions, sharing their career journeys and industry insights.
- **Q&A Sessions:** Students could pose questions directly to the panelists, fostering an interactive learning environment.



Field visit : Textile park:

Date of visit: 04-12-2021

Location: Textile park, Sarampally

Number of students: 35 students from B.com final year.

Introduction: The field visit to the textile park aimed to provide firsthand exposure to the operations, infrastructure, and dynamics of a textile manufacturing hub. Located in Textile park, Sarampally. The textile park is a significant contributor to the local economy employing a large workforce and supporting numerous downstream industries.

Objectives:

- To understand the functioning of a textile park.
- To observe various stages of textile production, from raw material processing to finished product.
- To assess the infrastructure and facilities available within the park.
- To interact with industry experts and workers to gain insights into challenges and opportunities.



Observations and Findings:

1. **Infrastructure:** The textile park boasts modern infrastructure, including spacious factory buildings, warehouses, and utilities such as water and power supply. The layout is well-planned to facilitate the flow of materials and streamline production processes.
2. **Production process:** we observed various stages of textile production, including spinning, weaving, dyeing, and finishing. The park houses state-of-the-art machinery and equipment, enabling efficient and high-volume production. Workers were seen engaged in different tasks, demonstrating their skills and expertise.
3. **Technology Adoption:** The textile park emphasizes the use of technology to enhance productivity and quality. Automated machines and computerized systems are prevalent, reducing manual labour and minimizing errors. This adoption of technology has resulted in increased efficiency and competitiveness in the global market.
4. **Environmental Sustainability:** Efforts towards environmental sustainability were evident, with the implementation of eco-friendly practices such as water recycling, waste management, and energy conservation. The park has invested in pollution control measures to minimize its environmental footprint.

5. Employment and labour practices: The textile park serves as a significant source of employment for the local community. We interacted with workers who expressed satisfaction with their working conditions and wages. However, concerns were raised regarding safety protocols and the need for continuous skill development.



Recommendations:

- **Continuous Training:** Implement regular training programs to upgrade the skills of workers and keep them abreast of technological advancements.
- **Safety Measures:** Strengthen safety protocols and ensure compliance with occupational health and safety standards to safeguard workers' well-being.
- **Research and Development:** Encourage investment in research and development to foster innovation and develop value-added products that cater to changing market demands.
- **Sustainability Initiatives:** Expand efforts towards environmental sustainability by investing in renewable energy sources and implementing green practices throughout the supply chain.



FEEDBACK OF THE STUDENTS:

- “I had the opportunity to interact with various professionals”-
Ramya– B.Com CA-III year
- It’s an opportunity to observing the process of spinning, weaving, Dyeing and Printing, Finishing: - Prathyusha- B.Com CA II year

SEMINAR ON TYPES OF PLANNING

Date: 08-12-2021

The teaching-learning methodology adopted in the student seminar on the subject of income tax was designed to enhance understanding, foster engagement, and develop critical thinking skills among students. This report outlines the various strategies and techniques used during the seminar, evaluating their effectiveness and suggesting potential improvements.

Methodologies

- 1) Enhanced Understanding:** The use of varied teaching techniques ensured that students not only memorized tax concepts but also understood their practical applications.
- 2) Engagement:** Interactive elements like group discussions and Q&A sessions kept students actively engaged throughout the seminar.
- 3) Critical Thinking:** Debates and peer evaluations developed students' critical thinking skills, as they had to analyze and argue different viewpoints.



Activity: Youth for Social Impact

Date: 18-06-2022

Venue: TTWRDC(W), Siricilla

Organizer: Department of Commerce in association with TSIC (Telangana State Innovative Council).

Introduction: The concept of youth for social impact involves harnessing the energy, creativity, and passion of young people to address pressing social issues and create positive change in their communities and beyond. This program highlights the role of students in driving social impact initiatives and the various ways in which they contribute to addressing societal challenges. Overall 100 students of all groups participated in this program and created various innovative ideas useful to the society.

It is a one week orientation of innovation. Members of TSIC created various videos and sessions to build innovative thoughts among the students. They also conducted assessment tests by that students gained the knowledge and clarified their doubts.

Youth-led Initiatives:

Community Development Projects: Many young people initiate and lead community development projects aimed at improving living conditions, access to education, healthcare, sanitation, and other essential services in underserved areas.

- ❖ **Environmental Conservation:** Youth-led initiatives focusing on environmental conservation, sustainable agriculture, renewable energy, and waste management play a crucial role in promoting environmental sustainability and combating climate change.
- ❖ **Social Entrepreneurship:** Young entrepreneurs are increasingly launching social enterprises that address social and environmental issues while generating sustainable revenue. These enterprises create employment opportunities and empower marginalized communities.
- ❖ **Advocacy and Activism:** Youth-led advocacy campaigns and social movements raise awareness about various social justice issues, advocate for policy changes, and mobilize public support for causes such as gender equality, racial justice, LGBTQ+ rights, and human rights.
- ❖ **Education and skill Development:** Youth-led initiatives in education and skill development provide access to quality education, vocational training, and mentorship opportunities, empowering young people with the knowledge and skills needed to succeed.



Extension Lecture on Goods and Services Tax

Date: 07-06-2022

Venue: TTWRDC(W), Siricilla

Speaker: Pathuri Yakub, DL in Commerce TTWRDC(M), Maripeda

Number of Students participated: 30 students from B.com CA and General

TTWRDC (W) - RAJANNA SIRICILLA

Department of Commerce

Guest Lecture by

Sri. Paturi Yakub Sir



- Working as Degree Lecturer in commerce for TTWRDC MARIPEDA since 2017
- Qualification : M.Com(finance) , NET , PGDCA, DCAC
- Completed post-graduation at Osmania University
- A Certified GST Practitioner and Income tax Consultant

Date : 07-06-2022

Introduction:

On 16-06-2022, a guest lecture on Goods and Services Tax (GST) was organized at TTWRDC(W),Siricilla. The lecture aimed to provide insights into the fundamentals of GST, its implications on various sectors, and recent developments in GST legislation.

Key points of the lecture:

➤ Introduction to GST:

The speaker began by introducing the concept of GST, highlighting its significance as a comprehensive indirect tax levied on the supply of goods and services. They discussed the transition from the previous tax regime to GST in India and the objectives behind its implementation, including simplification of taxation and elimination of cascading effects.

➤ GST Structure and Components:

The lecture elaborated on the structure of GST, which comprises Central GST (CGST), State GST (SGST), and Integrated GST (IGST). The speaker explained the roles of the Central and State governments in GST administration and the division of taxing rights between them. Additionally, they outlined the composition scheme and input tax credit mechanism under GST.

➤ Impact on Businesses:

The guest speaker delved into the impact of GST on businesses, emphasizing its role in streamlining taxation processes, reducing compliance burdens, and promoting ease of doing business. They discussed how GST has facilitated a unified national market by

eliminating inter-state barriers and fostering a level playing field for businesses across states.

➤ **Sectoral Implications:**

The lecture analyzed the sectoral implications of GST, focusing on its effects on industries such as manufacturing, services, e-commerce, and agriculture. The speaker highlighted specific challenges and opportunities faced by each sector in adapting to the GST framework, including changes in pricing strategies, supply chain management, and compliance requirements.

➤ **Recent Developments and Future Outlook:**

The speaker provided insights into recent developments in GST legislation, including updates on tax rates, compliance requirements, and technological advancements in GSTN (Goods and Services Tax Network). They also discussed potential future reforms and challenges in GST implementation, such as addressing input tax credit fraud and simplifying return filing procedures.



Feedback of the students:

B. Manasa (B.com general): The lecture on Goods and Services Tax provided a comprehensive understanding of the GST framework, its impact on businesses and sectors, and recent developments in GST legislation.

Bhavani (B.com CA) : We gained valuable insights into the practical implications of GST and its role in shaping India's indirect tax landscape.

Opening a Small Shop in College

Date: 20-06-2022

Introduction: Opening a small shop within the college premises can offer various benefits to both students and the institution itself. It aims to explore the feasibility, advantages, challenges, and potential considerations associated with establishing a small shop on campus. This shop opens once in a every week with out disturbing the academic calender. Students of final year B.com are selling the products every week. It gives availability of all daily essentials at reasonable prices.

Advantages:

- **Convenience:** A campus shop provides convenient access to essential items and services for students, faculty, and staff, saving time and effort.
- **Revenue generation:** shop can serve as a revenue-generating venture for the college, generating income through sales, commissions, or rental fees.
- **Enhanced campus life:** The presence of a small shop adds vibrancy to campus life, fostering a sense of community and camaraderie among students.
- **Entrepreneurial Opportunities:** Opening a shop offers entrepreneurial opportunities for students interested in retail management, marketing, and business operations.
- **Customized offerings:** Th e shop can tailor its offerings to meet the specific needs and preferences of the college community, providing a personalized shopping experience.



Feedback of the students:

1. G. Rekha (B.com General): I am very happy to be part of this program. As seller I got lot of knowledge in maintaining a business through demand and supply gap.
2. B. Shailaja(BA): with this shop we are getting our daily needs at one place with out going outside. All the products available at cheap cost.

ACADEMIC YEAR: 2020-21

TITLE: NATIONAL WEBINAR ON CAREER ASPECTS OF COMMERCE

DATE: 21-01-2021

Guest Speaker: Dr. M.Mallareddy, Asst.Prof of Commerce at GDC Agraharam.

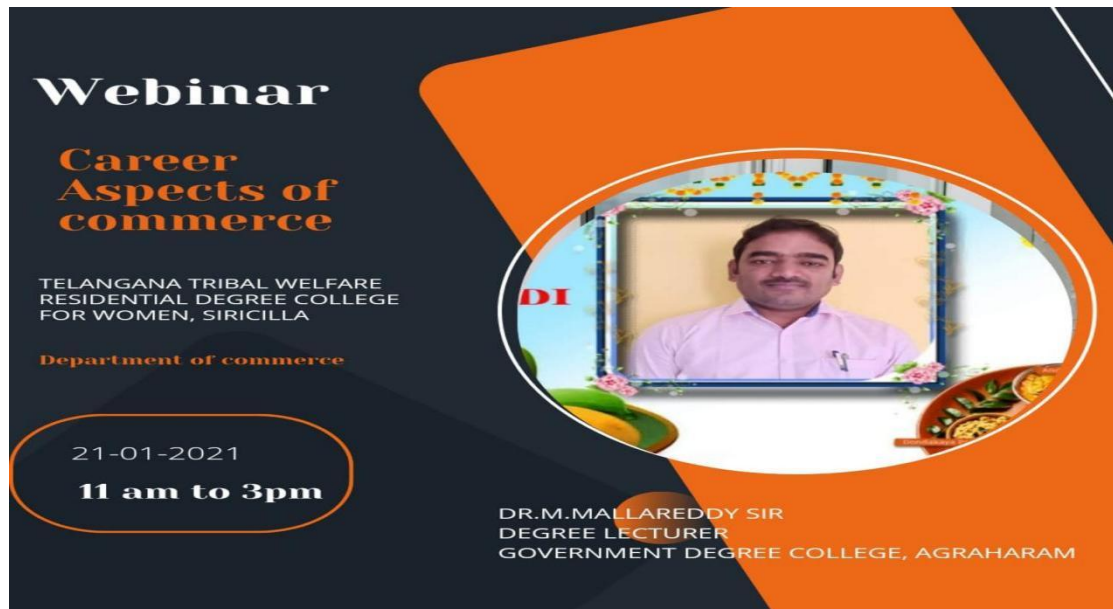
OBJECTIVES:

- Introduction to various career paths within commerce, including finance, accounting, marketing, and international business.
- Empowering about EEE (Education, Employability & Entrepreneurship) and provide the guidance and assistance for the students to achieve their career goals.

About the programme:

To create awareness among the students regarding available career options the Department of Commerce organised a national webinar regarding EEE (Education, Employability, and Entrepreneurship) opportunities in Commerce. Total 105 students from I, II and III year B.com participated in the webinar and gain the useful information about what they have to do after completion of their graduation.

Gallery



Feedback Of the Students:

1. D.Manasa(B.com CA) : Very useful session for all of us. Sir explained very well about the career opportunities.
2. M. Rachana(B.com CA) : I am very happy to listen this session. Thank you sir for providing such valuable information.

TITLE: STUDENT PARTICIPATED IN NATIONAL WEBINAR

DATE: 24-01-2021

Organizer: Dakshatha Foundation, Nizamabad.

OBJECTIVES:

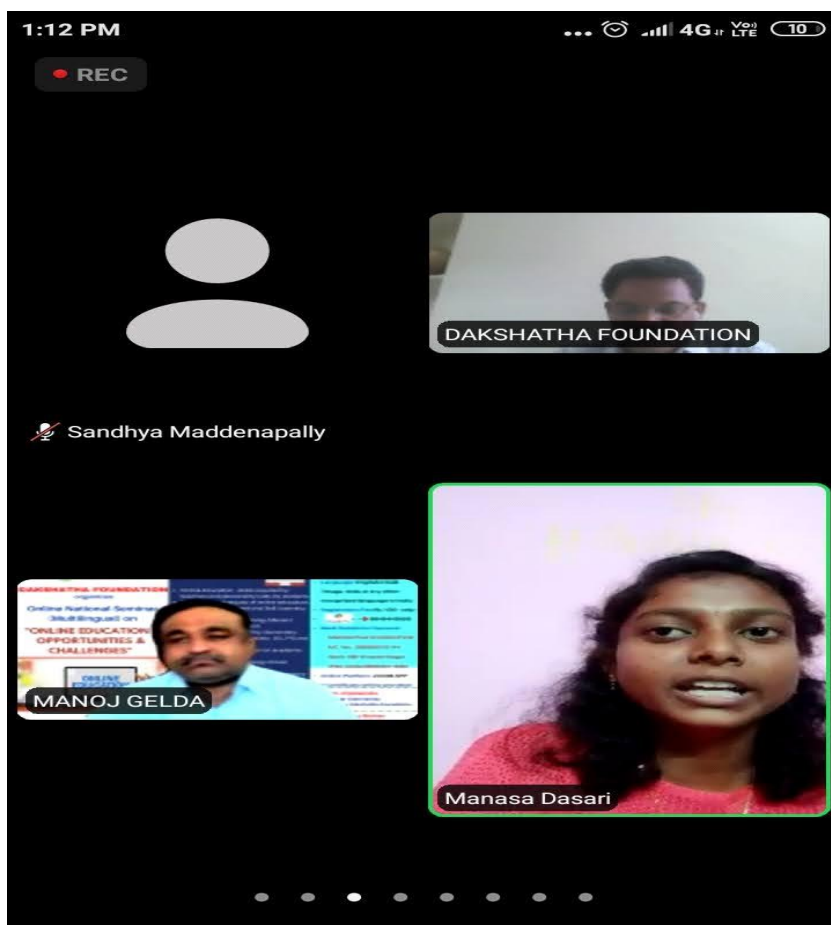
- It provided a platform for students from across the nation to engage with experts, share insights, and discuss pertinent issues within the “ONLINE EDUCATION OPPORTUNITIES AND CHALLENGES “domain.

ABOUT THE PROGRAMME:

DAKSHATHA FOUNDATION, Nizamabad was organized National Webinar on 24-01-2021. The webinar served as a platform for knowledge sharing, with experts sharing their insights and students sharing their own research findings and academic projects. This exchange of knowledge helped broaden the understanding of the topic and inspired further exploration.

STUDENT PARTICIPATED: D.MANASA II B.COM CA, P. Shravani II B.com General.

GALLERY:





Activity: Entrepreneurship Development Program on Sanitary Napkin Preparation by PRUDHVI Innovations.

Date: 17-03-2021

Venue: TTWRDC(w), siricilla

Organizers: Department of Commerce

Introduction: Entrepreneurship Development Programs (EDPs) play a pivotal role in fostering innovation and economic growth by empowering individuals to become successful entrepreneurs. One such program focused on the production of sanitary napkins aimed not only at providing a vital product for women's health and hygiene but also at empowering women through entrepreneurship. Department of Commerce in Collaboration with IQAC organized a one day workshop on Entrepreneurship development program. Overall 200 students and nearly 50 parents participated in that workshop.

Program Overview: This program centered on the production of sanitary napkins targeted individuals, especially women, interested in venturing into the hygiene product manufacturing sector. The industry experts of PRUDHVI innovations explained clearly about their manufacturing process of sanitary napkins and also they distributed free napkins to 200 students and 50 parents.

We invited **PRUDHVI INNOVATIONS** which is run by a women Entrepreneur Sri. Jayalaxmi garu from Guntur. she came with her team to explain each and every thing about production , manufacturing methods, techniques, availability of raw material, demand of good, and marketing techniques etc.

Unit members Sri. V. Paul Rajarao garu & Sri Ramana garu also explained with live examples , they gave a demo on sanitary napkin.



Objectives:

1. **Empowerment of Women:** By targeting women entrepreneurs, the program contributed to gender empowerment and economic independence, enabling women to break socio-economic barriers and become self-reliant.
2. **Improved Hygiene:** The establishment of local sanitary napkin manufacturing units led to increased accessibility and affordability of quality menstrual hygiene products, consequently promoting better menstrual health practices and reducing the prevalence of hygiene-related illnesses.



Feedback of Students and Parents:

1. Akhila(MPCs) : This workshop is very useful. The industry experts explained clearly about the personal hygiene.
2. Shravani(B.com) : we got an idea of starting and manufacturing of sanitary napkins. They gave valuable suggestions for doing a business.
3. S. Laxmi (Parent of Sucharitha): very useful session for students and as well as parents.

శానిటరీ న్యూప్ కిన్స్ తయారీపై అవగాహన



సిరిసిల్ల అర్చన: తంగళ్లపల్లి మండల కేంద్రంలోని గురుకుల మహిళా డిగ్రీ కళాశాలలో ఎంటర్ ప్రైన్యూర్షిప్ శిక్షణ కార్యక్రమంలో భాగంగా బీబిఆర్ ఐఎస్ ఎన్ జీవో, పృథ్వీ ఇన్నోవేషన్ ఆధ్వర్యంలో శానిటరీ న్యూప్ కిన్స్ తయారీపై విద్యార్థినులకు బుధవారం అవగాహన కల్పించారు. శానిటరీ న్యూప్ కిన్స్ యూనిట్ తయారీకి అవసరమయ్యే సమాచారాన్ని విద్యార్థులకు వివరించారు. ఈ కార్యక్రమంలో ఎన్ జీవో డైరెక్టర్ రాజారావు, టెక్నికల్ డైరెక్టర్ రమణ, పృథ్వీ ఇన్నోవేషన్ డైరెక్టర్ జయలక్ష్మి, కళాశాల ప్రిన్సిపాల్ రజనీ, సుధాసిందు, ఉపాధ్యాయులు, విద్యార్థుల తల్లిదండ్రులు, పాల్గొన్నారు.

సాక్షి
SAKSHI TELUGU DAILY

Thu, 18 March 2021

<https://epaper.sakshi.com>

Activity Name: National CONSUMER RIGHTS DAY

DATE: 15-03-2021

THEME: "TRACKLE PLASTIC POLLUTION"

Consumer Rights Day is an annual occasion celebrated globally to raise awareness about consumer rights and advocate for consumer protection. The day is observed on March 15th each year, marking the historic address by President John F. Kennedy to the US Congress on March 15, 1962, where he formally addressed the issue of consumer rights.

Key issues addressed on Consumer Rights Day include:

- ◆ Fair pricing and anti-price gouging measures
- ◆ product safety and quality standards
- ◆ honest advertising and marketing practices
- ◆ protection against fraudulent or deceptive practices
- ◆ access to essential goods and services

OBJECTIVES:

- To increase awareness among consumers about their rights and responsibilities outlined in the Consumer Protection Act and other relevant laws.
- To educate consumers about various consumer rights, such as the right to safety, right to information, right to choose, right to be heard, and right to redressal.
- To promote initiatives that enhance consumer welfare and protection against unfair trade practices, adulteration, fraud, and exploitation.

PARTICIPANTS:

All the I, II and III year B.Com students are participated in this program.

ACADEMIC YEAR 2019-20

STUDENT SEMINAR ON RESIDENTIAL STATUS

Date: 30-07-2019

The teaching-learning methodology adopted in the student seminar on the subject of income tax was designed to enhance understanding, foster engagement, and develop critical thinking skills among students. This report outlines the various strategies and techniques used during the seminar, evaluating their effectiveness and suggesting potential improvements.

Methodologies

- 1) Enhanced Understanding:** The use of varied teaching techniques ensured that students not only memorized tax concepts but also understood their practical applications.
- 2) Engagement:** Interactive elements like group discussions and Q&A sessions kept students actively engaged throughout the seminar.
- 3) Critical Thinking:** Debates and peer evaluations developed students' critical thinking skills, as they had to analyze and argue different viewpoints.



ACADEMIC YEAR: 2019-20

ACTIVITY: CONSUMER RIGHTS DAY

Date: 24-12-2019

Theme : Alternate consumer grievance/dispute redressal

Objectives :

- Typically focus on raising awareness about consumer rights.
- To promoting fair trade practices, educating consumers about their rights and responsibilities, advocating for stronger consumer protection laws, and empowering consumers to make informed choices in the marketplace

About the program:

Department of Commerce organized a programme on consumer rights day with collaboration of Economics Department to give awareness about consumer rights.

Introduction:

Consumer Rights Day is celebrated in India to raise awareness about consumer rights and responsibilities. At the college level, such celebrations play a pivotal role in educating students about their rights as consumers and equipping them with the knowledge to make informed decisions. This highlights the activities and initiatives undertaken during the Consumer Rights Day celebrations at our college.

ACTIVITIES:

Seminar on Consumer Rights:

The celebrations commenced with a seminar focusing on the fundamental rights of consumers, the importance of consumer protection laws, and ways to address consumer grievances. Eminent speakers from the consumer rights advocacy groups and legal experts were invited to shed light on various aspects of consumer rights.

.Consumer Awareness programme

A consumer awareness campaign was launched on social media platforms to reach a wider audience beyond the college premises. Students created informative posters, videos, and infographics emphasizing consumer rights and ways to safeguard against exploitation.

Role-Play and Skit Competition:

To encourage creativity and critical thinking, a role-play and skit competition was organized. Participating teams portrayed scenarios depicting consumer rights violations and resolutions. This activity provided a platform for students to express their views creatively and explore real-life consumer issues.



Feedback

From this programme we learn a lot ,it gave us awareness about products, consumer rights, consumer forums etc.

- B. Sushmitha

PRERANA Inter-College Commerce Fest

Date: 30-01-2020

Venue: Department of Commerce, Satavahana University, Karimnagar

Organizer: Department of Commerce, SU

Number of students participated: 36 students from I, II & III B.com (CA) and General.

About the program: On 30-01-2020, PRERANA Inter-College Commerce Fest took place at Satavahana University, organized by Department of Commerce. The event aimed to provide a platform for students from various colleges to showcase their talents, exchange ideas, and foster a spirit of camaraderie within the commerce community. Our commerce students exhibited exemplary performance and enthusiasm in the Fest. Overall 36 students participated in various activities like Commerce quiz, Essay writing, Elocution etc.

Event Highlights:

- 1. Inauguration Ceremony:** fest commenced with a vibrant inauguraticeremony, graced by esteemed guests from the commerce and academic sectors. The ceremony included inspiring speeches, lighting of the lamp, and ribbon-cutting, symbolizing the beginning of a day filled with learning and celebration.
- 2. Competitions and Workshops:** PRERANA offered a diverse range of competitions and workshops designed to test participants' knowledge, creativity, and problem-solving skills. These included:
 - Case study competitions challenging students to analyze real-world business scenarios and propose strategic solutions.
 - Quiz competitions covering topics such as accounting, finance, economics and current affairs.
- 3. Panel Discussions and Guest Lectures:** The fest hosted engaging panel discussions and guest lectures on topics of relevance to the commerce community. Renowned speakers from academic, industry, and government shared their insights on subjects such as sustainable business practices, career opportunities in commerce, and navigating challenges in the corporate world.

4. **Networking Opportunities:** PRERANA provided valuable networking opportunities for students to interact with peers, faculty members. Participants had the chance to exchange ideas, build connections, and explore potential collaborations, fostering a sense of community and mutual learning.





SELECTED FOR NATIONAL LEVEL COMPETITION:

Out of 36 , 2 students are selected for National level Competitions held at Hyderabad.

N.JYOTHI (III B.COM CA)

M.RACHANA (II B.COM CA)



Conclusion: The PRERANA Inter-College Commerce Fest was a resounding success, bringing together students, educators, and professionals from the commerce fraternity for a day of learning, competition, and celebration. The event provided a platform for participants to showcase their talents, enhance their skills, and forge meaningful connections within the commerce community.

ACTIVITY: STUDENT PARTICIPATION IN SAVISKARA PROGRAMME

DATE: 26-02-2020

PARTICIPANTS: T.SRAVANI from II B.Com CA

OBJECTIVES:

- To provide a platform for students to showcase their talents in various fields such as music, dance, drama, literature, fine arts, etc.
- To encourage students to develop and enhance their skills in performing arts, event management, public speaking, teamwork, leadership, etc.

ABOUT THE PROGRAMME:

One of our StudentS T.SRAVANI from II B.Com CA Participated in Saviskara Cultural Fest Organized by VAAGESWARI INSTITUTE OF MANAGEMENT SCIENCES, KARIMNAGAR got First Prize and Winning Rs.2000 cash prize.

GALLERY:



ACTIVITY: VAANIJYA VAAHAKA

DATE: 29-02-2020

TITLE: STUDENTS' PARTICIPATION IN ONE-DAY COMMERCE MEET **ORGANIZER:**

VIVEKANANDA DEGREE AND PG COLLEGE, KARIMNAGAR **PARTICIPANTS:** T.SRAVANI

from II B.Com CA

OBJECTIVES:

The primary objective of the program was to provide students with a platform to showcase their talents beyond academics and foster a spirit of camaraderie and cultural exchange among participants from different educational institutions.

ABOUT THE PROGRAMME:

The one-day commerce meet “VAANIJYA VAAHAKA” organized by Vivekananda Degree and PG College, Karimnagar on 29-02-2020, served as a platform for undergraduate students to showcase their talents and exchange knowledge in the field of commerce. Among the various competitions and activities. A group of talented undergraduate students from II Department of Commerce participated and **T.SRAVANI from II B.Com CA** got **First Prize** in singing competition.

GALLERY:





VAANIJYA VAAHAKA-2020

...Initiate to Innovate



AN INTER-COLLEGIATE ONE-DAY COMMERCE MEET FOR UNDER GRADUATE STUDENTS

Organised by: **DEPARTMENT OF COMMERCE**

VIVEKANANDA DEGREE & P.G. COLLEGE

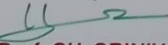
(Affiliated to Savitribai Phule University)

JAGTIAL ROAD, KARIMNAGAR.

Certificate of Merit

This is to certify that Mr./Ms. T. Sravani of
ITWROU (U) College, _____
_____ University has Secured 1st Prize in the event
Singing at *Vaaniya Vaahaka-2020* on 29th February, 2020.


Dr. R. GOPI KRISHNA
Convenor


Prof. CH. SRINIVAS
Principal

Academic Year 2018-2019

ACTIVITY: Super student Competition

Name of the participant: T. Shravani, B.com(CA) -1st year

Objectives of the program:

- To foster academic excellence and overall development among the students.
- To encourage the students to showcase their skills and talents to all the people through media.

About the program:

Gurukulam has conducted super student competitions for all the students of tribal welfare colleges. In that competition, T.Shravani from B.com (CA) first year participated and selected for super student. She explained about Forms of business organization and got selected and received cash prize of Rs. 4000 from Honorable Secretary sir RS Praveen kumar sir.



ACTIVITY: Participation in National Science Day

DATE: 28-02-2019

NAMES OF THE STUDENTS: - A group of enthusiastic commerce students from II and I B.COM CA participated in the National Science Day event organized by physics Department on 28-02-2019. The team consisting of 3 students' they are A.SUPRIYA, J.SWETHA, and M.SANGEETHA.

OBJECTIVE:

The primary objective of the participation was to encourage interdisciplinary learning and showcase how commerce students can integrate scientific principles with their domain knowledge to create innovative solutions.

ABOUT THE PROGRAMME:

National Science Day, celebrated on February 28th each year in India, commemorates the discovery of the Raman Effect by Indian physicist Sir C.V. Raman. It is a day to promote scientific temper and instill a sense of curiosity and innovation among students. In this report, we delve into the participation of commerce students in National Science Day activities, focusing on their presentation of models related to technological advancements.

PRESENTED MODELS:

- 1) KitKat Vendor Model
- 2) Cash Printing Machine Model:

FEEDBACK OF THE STUDENTS:

1. "Gain knowledge related to both science and Technology" "-
A.Supriya – B.Com CA-2nd year
2. I didn't know about the Raman Effect before, but now I understand it better.- Swetha
- B.Com CA -2nd year

GALLERY



--